

## Official Rules

### Corner Bakery Cafe Highlight Your Hero – Teacher & Nurse Appreciation Contest

Sponsor: CBC Restaurant Corp., 12700 Park Central Drive, Dallas, TX 75251

**NO PURCHASE NECESSARY. INTERNET ACCESS AND VALID E-MAIL ADDRESS REQUIRED.**

1. **ELIGIBILITY.** Corner Bakery Cafe Contest Highlight You Hero – Teacher & Nurse Appreciation Contest (“Contest”) is open only to legal residents of the United States and Washington, DC and where prohibited by law. Employees and non -employee workers, officers and directors (and their immediate families, regardless of where they live, and same household members, whether related or not) of Sponsor, its parent company, subsidiaries, affiliates, franchisees, agencies and other entities involved in the design, development, production and implementation of the Contest and its materials are NOT eligible for the Contest. In addition, persons who were members of the Corner Bakery® Rewards program or the Corner Bakery Cafe® eClub but whose membership in the applicable program was thereafter terminated by Sponsor due to abuse of the applicable program, any misrepresentation of fact, misuse of benefits/rewards available via the applicable program or other improper conduct are NOT eligible for the Contest. For purposes of these Official Rules, “immediate family” is defined as parent, child, sibling, spouse as well as the spouses of a child or sibling.
2. **CONTEST PERIOD.** Contest begins 12:01 a.m. Central Time (CT) on April 19, 2021 and ends 11:59 p.m. CT on April 29, 2021. Sponsor’s computer is the official clock for all purposes of the Contest.
3. **HOW TO ENTER A SUBMISSION**
  - (a) Visit [www.cornerbakerycafe.com/highlight-your-hero](http://www.cornerbakerycafe.com/highlight-your-hero) and complete and submit the Highlight Your Hero form during the Contest Period.
4. **RESTRICTIONS ON ENTRY**
  - (a) **By participating, you agree to abide by and be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects and not subject to appeal.**
  - (b) Receipt of your entry may be acknowledged. However, such acknowledgment merely indicates that your entry was received and is not binding upon Sponsor in any respect; by way of example only, such acknowledgment does not constitute any representation as to Contest eligibility or notification of selection as the prize winner in the Contest.
  - (c) Proof of transmission of entry does not constitute proof of receipt of same by Sponsor or proof of entry in the Contest.
  - (d) Use of automated, programmed or like means of entry is prohibited.
  - (e) For persons who access the mobile version of the website or the Corner Bakery Rewards Mobile App, standard message and data rates apply; other charges (including for wireless

Internet access) may also apply to all mobile website and Corner Bakery Rewards Mobile App users. Be sure to check your wireless carrier's pricing plan BEFORE submitting via mobile website or by using the Corner Bakery Rewards Mobile App. Not all mobile devices offer wireless Internet functionality or are compatible with the Corner Bakery Rewards Mobile App; and wireless Internet access may not be available in all areas.

## **5. WINNER SELECTION/WINNER NOTIFICATION.**

- (a) The potential winners will be selected by a Committee of Sponsor on or about April 30, 2021. The selection will be from all eligible entries received during the Contest Period.
- (b) The potential winners will be notified by e-mail at the e-mail account used on the submission form and must complete, sign and return an Affidavit of Eligibility, a Liability Release and a Publicity Release (where lawful) within five (5) days of date of notification. Winners will have the right of refusal of contest prize.
- (c) Failure to timely return the completed and signed Affidavit/Release or if potential winner cannot be contacted for any reason (including prize notification e-mail being classified as "Junk" or "SPAM"); or, if potential winner is determined by Sponsor to be ineligible or not in full compliance with these Official Rules, will result in prize forfeiture without compensation of any kind and an alternate potential winner will be selected from among all remaining eligible entries received for the drawing.

## **6. PRIZE/ODDS OF WINNING.**

- (a) There will be ten prize (10) winners, Five (5) Teacher winners and Five (5) Nurse winners. Each winner will receive one (1) free catering for ten (10) people. Winner can choose either a Small Corner Classic or 10 individual items of choice from the catering menu. Individual items include Breakfast Wrap Box, Continental Breakfast Box, Individual Berry & Almond Overnight Oats, Individual Fresh Yogurt & Berry Parfait, Individual Salad, Individual Pasta, Salad Lunch Box or Sandwich Lunch Box (any variety). Approximate Retail Value up to \$104.90 - \$180.00 for individual catering menu items and \$150 - \$180 for the Small Corner Classic. Total max retail value of all 10 prizes is \$1,800.
- (b) Winner will pick up order from local Corner Bakery Café between 05/03/2021 and 05/12/2021. If redemption is not made by such deadline and is unused by winner, credit will be subject to forfeiture without compensation of any kind in Sponsor's sole discretion. For the avoidance of doubt, credits CANNOT be stored or saved by winner for future use unless approved beforehand in writing by Sponsor in its sole discretion. Credit is not transferable.
- (c) Sponsor reserves the right to modify food options available via the entree section of menu at any time without notice of any kind. Different Corner Bakery Cafe restaurant locations may include different food options as part of the entrée section of their menu.
- (d) THE ONLY REPRESENTATION, WARRANTY OR GUARANTEE PROVIDED BY SPONSOR IS THE WARRANTY BY SPONSOR ON ITS PRODUCTS WITH SUCH WARRANTY BEING LIMITED TO ITS TERMS.

- (e) Prize must be accepted as awarded. Winner is solely responsible for all unspecified expenses in conjunction with prize acceptance and use; this includes menu purchases in addition to the winner's menu selections. Any taxes on prize are the winner's sole responsibility. Should value of the prize equal or exceed \$600, Sponsor will issue winner an IRS 1099 Tax Form reflecting the value of the prize. Winner (agrees to fully cooperate with Sponsor in conjunction with the issuance of the IRS 1099 Tax Form including by completing and returning an IRS W9 Tax Form with his/her Social Security Number.
- (f) Prize is not transferable in whole or in part without the express written consent of Sponsor, which may be granted or withheld in its sole discretion and without liability of any kind. Prize is not exchangeable or redeemable for cash. No prize substitution by winner is permitted; however, Sponsor may substitute prize of comparable value for any reason.

## **7. RELEASES.**

- (a) By accepting prize, where legal, winner agrees to the use of winner's name, image, photo, likeness, and other indicia of persona/identity for advertising/trade/publicity purposes by Sponsor and its designees without further compensation, notice or approval. Sponsor is in no way obligated to use winner's persona/identity for advertising/trade/publicity purposes and will have no liability should it choose to refrain from doing so for any reason.
- (b) By participating, entrant releases and agrees to hold harmless CBC Restaurant Corp., its parent entities/entities, subsidiaries, affiliates, franchisees, and their respective directors, officers, employees, shareholders, representatives, agents and agencies, successors and assigns, as well as Facebook, Instagram and Twitter, from any and all claim, cause of action or liability arising from participating in the Contest, any Contest-related activity or the acceptance, possession, receipt or use/misuse of any prize or part thereof, if and as applicable.

## **8. LIMITATIONS OF LIABILITY.**

- (a) Sponsor assumes no liability or responsibility for late, lost, illegible/garbled, corrupted, incomplete, inaccessible/blocked, jumbled, improperly recorded (or unrecorded), damaged or misdirected entries/Corner Bakery Rewards Account registrations and membership information/purchase transaction data (all of which are void); any incomplete, incorrect or inaccurate information, whether caused by website, mobile website or Corner Bakery Rewards Mobile App users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error; any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any website, mobile website, the Corner Bakery Rewards Mobile App, entries, Corner Bakery Rewards Account registrations/membership information and/or purchase transaction data; and any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of e-mail on account of technical problems or traffic congestion on the Internet or at any mobile website/website or any combination thereof; or for injury or damage to entrant's or to any person's mobile device or computer (or any information/materials stored therein) related to

or resulting from downloading materials from any mobile website/website/the Corner Bakery Rewards Mobile App or participating in the Contest. Entrant further agrees that in any cause of action, the liability of all parties and any party identified in Section 7(b) (the "Released Parties") will be limited to the out-of-pocket cost of entering and participating in the Contest and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

- (b) Sponsor disclaims any and all liability for any errors in advertising or offering the Contest.
- (c) *Force Majeure.* If the Contest cannot be conducted as originally planned due to any cause beyond Sponsor's control (e.g., computer virus, act of fraud, strike, civil commotion, natural disaster, materials shortage, pandemic/epidemic), Sponsor may cancel, suspend, or modify the Contest (in whole or in part) and select the winner from among all eligible entries received via Section 3(a) prior to and/or after the action taken by Sponsor and conduct the Contest and make the prize available to be won in a manner which is determined by Sponsor in its sole discretion to be fair, appropriate and consistent with these Official Rules. Notice of such action by Sponsor will be posted at <https://rewards.cornerbakerycafe.com>.
- (d) Sponsor's failure to enforce any provision of these Official Rules in a given circumstance shall NOT function as a waiver of such provision.
- (e) Tampering with the Contest, violation of these Official Rules or any attempt to defraud Sponsor in conjunction with the Contest will result in disqualification from the Contest (if applicable), as well as possible cancellation of his/her membership in the Corner Bakery Rewards program and potentially the pursuit of legal sanctions against such person.

## 9. MISCELLANEOUS.

- (a) *Dispute Resolution.* Any dispute or claim regarding the Contest will be resolved pursuant to laws of the State of Texas, without regard to conflicts of law principles. All entrants consent to the personal and exclusive jurisdiction of the federal or state courts located in the Dallas County, Texas and waive any right of change of venue, *forum non conveniens* or the like. Entrants further agree, to the fullest extent permitted by law, that any legal action regarding the Contest will be brought individually (and not as part of a class action) and that their recovery in any such legal action shall be limited to actual out-of-pocket costs incurred in participating in the Contest (if any), with any right to other damages/relief and attorney's fees being expressly waived.
- (b) This promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook, Instagram or Twitter.
- (c) Entrant's Personal Information: Information collected from entrants is subject to the Sponsor's Privacy Policy <https://cornerbakerycafe.com/privacy-policy>.